



CORPORATE FACT SHEET

JANUARY 2009

FileMaker, Inc

FileMaker, Inc. develops award-winning database software. Its products include the legendary FileMaker Pro product line for Windows, Mac, and the Web, and the Bento personal database for Mac. Millions of customers, from individuals to large organizations, rely on FileMaker, Inc. software to manage, analyze, and share information. FileMaker, Inc. is a subsidiary of Apple Inc.

Headquarters
Santa Clara, CA.
www.filemaker.com

Founded
1998

FileMaker's enduring leadership is due to its ease of use, powerful customization options, support for Windows, Mac and Web browsers, and affordability.

Ownership
Owned by Apple, Inc.
AAPL (Nasdaq)

Individuals and workgroups in business, education, and government rely on FileMaker software to manage people, projects, images, assets, and other information.

Solutions built with the award-winning FileMaker Pro database technology are used for a wide range of functions including: project management, asset management, tracking jobs/invoices/billing, Web publishing, catalog creation, Customer Relationship Management (CRM), patient records management, logistics management, film and video production, sales and advertising management, workflow automation, business processes tracking, customer service, and video production.

FileMaker, Inc. software scales easily from individuals up to large workgroups.

Market Acceptance

With more than 15 million units shipped, FileMaker Pro is used in virtually every private and public market sector worldwide including:

- The Forbes Global 500
- Each of the top 250 school districts in the U.S.
- The top 100 undergraduate/doctoral universities in the U.S.
- and leading universities throughout the world
- More than 4,000 government agencies and institutions in the U.S.

FileMaker is licensed within prestigious organizations including:

AT&T, BP, Bank of America, Bristol-Meyers Squibb, JPMorgan Chase & Co., China National Petroleum, CNN, Coca Cola, Inc., Deutsch, Inc., DreamWorks SKG, Hitachi, HBO, International Paper, Musée du Louvre, Nestlé, Nokia, Salomon Skis, Samsung, Charles Schwab, The Smithsonian Institution, Target, Tesco, Time Warner, Walgreens, and Wal-Mart.

Read more about FileMaker customers at
<http://www.filemaker.com/solutions/customers/>

FileMaker, Inc. Product Lines

FileMaker

- FileMaker Pro is powerful, easy-to-use database software to help you organize people, projects, assets, and more.
- FileMaker Pro Advanced is for designing databases for yourself and your team. It features everything in FileMaker Pro plus advanced development and customization tools.
- FileMaker Server, when used with FileMaker Pro, delivers secure, reliable, high-performance sharing of databases.
- FileMaker Server Advanced gives you even more database sharing and connectivity options.

**FileMaker, Inc.
Product Lines**

Bento

- Bento, the personal database for Mac OS X Leopard, brings together events, projects, Address Book data, inventory, and digital media.

Awards and Reviews

FileMaker Pro won 49 awards, more than its next eight competitors combined, from 2003-2008 in the U.S., and a total of 130 awards worldwide during this time. These awards included "Best Database Software" from the SIIA Codie Awards and "Product of the Year" honors from *PC Magazine* and *Macworld* magazine.

Since shipping in January 2008, Bento has won five major awards including: Editors' Choice and 5 Stars (out of 5) from Macworld magazine UK, and Editors' Choice from The Mac Observer.

Learn more about FileMaker Pro and Bento awards at
http://filemaker.com/company/newsroom/news/product_reviews.html

FileMaker Pro and Bento consistently deliver great value, power to meet users' needs, and very easy to learn and use features. As a result, they consistently win high honors from the media. To browse recent media reviews of FileMaker Pro and Bento, please visit

<http://www.filemaker.com/company/newsroom/news/hotnews.html>

- FileMaker helps users become more self-sufficient in handling information management needs and reducing demands on IT resources
- Both ease-of-use and easy customization contribute toward low total cost of ownership

Cross Platform

The FileMaker Pro line is the only major database software that runs on Windows and Mac operating systems - including Universal support for PowerPC and Intel-based Mac computers—making it the best choice for firms with multiple computing platforms.

**Enterprise
Integration**

FileMaker Pro software offers new ways to easily connect to multiple data sources, including external SQL sources. FileMaker provides simple, yet secure, one- and two-way links to live SQL data from Microsoft SQL Server, MySQL, and Oracle databases for publishing of quick reports, views, and dashboards.

**FileMaker Third-
Party Solutions:**

Independent developers have created more than 1,300 applications based on FileMaker Pro for nearly every industry. See a partial list of these custom FileMaker solutions at
<http://www.developer.filemaker.com/solutions>.

**FileMaker
Community**

- More than 5,000 FileMaker Technical Network members worldwide
- More than 1,200 FileMaker Business Alliance members worldwide. These are firms whose primary business is FileMaker products and services
- Annual Developer Conference with more than 70 sessions providing the latest information for developing FileMaker solutions (register at <http://www.filemaker.com/devcon/>)
- 40 independent training companies worldwide
- Numerous FileMaker books by independent authors
- 20 independent FileMaker Web sites with resources for developers and users

More than 60 user groups and developer conferences worldwide

FileMaker Online

The FileMaker Web site, www.filemaker.com, is the best place to learn more about the people, places, and solutions that make FileMaker Pro an ideal resource. The FileMaker site includes:

- Free trial software and starter solutions for FileMaker Pro and Bento
- Profiles on how customers and organizations are using FileMaker Pro and Bento
- Searchable database for finding FileMaker developers, trainers, and consultants
- Forums for learning from other users of FileMaker Pro and Bento