



FILEMAKER & K-12

HARNESS THE POWER OF YOUR INFORMATION

Schools are constantly challenged to get the most meaningful information out of the volumes of data gathered and processed each day.

Top FileMaker Education Uses

Student Information

- Manage student enrollment
- Create reports from SIS data
- Track NCLB compliance
- Consolidate assessment data
- Conduct web-based surveys

School Operations

- Manage admissions process
- Transform paper forms to the web
- Manage calendar scheduling
- Track equipment and facilities

Teacher Desktop

- Track student grades
- Create lesson plans
- Generate seating charts
- Maintain attendance records
- Manage disciplinary process

Special Education

- Create individual student plans
- Manage the IEP process
- Streamline special education procedures

FileMaker database software helps schools collect, manage and report on student and administrative data. Frequently used as a complement to large, centralized data sources such as Student Information Systems, FileMaker is highly customizable and lets you rapidly create and modify your solutions in real-time.

More than 10,000 K-12 schools use FileMaker in their data-driven decision-making processes to achieve greater operational efficiency, easily comply with federal and state reporting requirements, advance teacher development and monitor student performance.

Schools using FileMaker have the information needed to make the best decisions possible—creating an environment that empowers students and teachers to realize their full potential.

The FileMaker School

Schools that use FileMaker software throughout their institution are better equipped to make decisions based on accurate data. In turn, these schools run more efficiently and their staff and students are able to achieve optimal performance. These schools represent a concept that we call “The FileMaker School”—a place where all areas are powered by FileMaker solutions.

Many schools create their own FileMaker solutions or use some of the many K-12 solutions offered by independent developers. These solutions are used in a number of areas—including general administration, special education, and school operations.

Why FileMaker in K-12 Education?

FileMaker, Inc., a wholly owned subsidiary of Apple Inc., has been a leader in database software for education for more than 20 years. Throughout, successful schools that set standards to improve productivity and cut costs have relied on FileMaker.



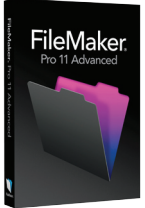
FileMaker understands that schools have shrinking resources. With that in mind, we have designed products and technical services, and have fostered a community of trainers and consultants, to meet your needs.

Today, FileMaker is one of the most widely used tools for creating information management solutions, and is successfully used in:

- The 250 largest school districts in North America including New York City, Los Angeles and Chicago
- The Ministry of Education in Ontario, Canada, licensed for 80,000 seats
- Broward County Public Schools (Florida), licensed for 10,000 seats



FileMaker Product Line

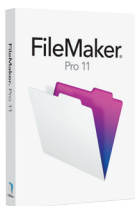
	Personal Database	Powerful, Cross-Platform Database Software		Server Software for FileMaker Pro	
FileMaker Product Line	 Bento 3	 FileMaker Pro 11	 FileMaker Pro 11 Advanced	 FileMaker Server 11	 FileMaker Server 11 Advanced
Platforms	Mac only	Windows and Mac	Windows and Mac	Windows and Mac	Windows and Mac
Sharing	Share with 5 users	Share with 9 users	Share with 9 users	Network with 2-250 users	Network unlimited users
Features					
Start from Excel spreadsheet	✓	✓	✓	 <p>Requires FileMaker Pro 11 or FileMaker Pro 11 Advanced</p> 	
Built-in templates	✓	✓	✓		
Store text, pictures, video, music, and more	✓	✓	✓		
Automatically link related data		✓	✓		
Create reports in Excel and PDF		✓	✓		
View live web pages in your databases		✓	✓		
Make bar, line, area, and pie charts		✓	✓		
Fully customizable interface		✓	✓		
Scripting		✓	✓		
Script Debugger			✓		
Custom Menus			✓		
Custom Functions			✓		
Data Viewer			✓		
Multiple Table Import			✓		
Database Design Report			✓		
Works with Mac apps; iCal, Address Book, and iPhoto	✓				
External SQL Data Support		✓	✓	✓	✓
SSL Encryption				✓	✓
External Authentication				✓	✓
Automated, live database backups				✓	✓
Remote database administration				✓	✓
PHP Web Publishing				✓	✓
Instant Web Publishing		5 connections	5 connections		100 connections
ODBC/JDBC Support					✓
iPhone Support	Stand-alone App iPhone - \$4.99			Supported in PHP	Supported in PHP

Purchasing Options

FileMaker offers special pricing on all FileMaker products to qualifying education institutions or individuals for administrative or instructional purposes. FileMaker products sold to schools at special pricing cannot be used for any commercial purpose. FileMaker offers several purchasing options - from one license to thousands of licenses - all designed to best suit your school's needs.

Purchase Option	Minimum Order	Who should purchase?
Individual Boxes	1 - 4 licenses	Qualified education institutions, organizations, and individuals.
Education Volume License Agreement (EVLA)	5 licenses	Education institutions that need at least 5 licenses of FileMaker software. This option provides a flexible way to acquire FileMaker licenses at significant savings.
Education Site License Agreement (ESLA)	25 licenses	Education institutions using a combination of FileMaker products across the school or school district. Price is based on 100% of total seats for an institution-wide deployment.
Education Annual Volume Licensing (EAVLA)	5 licenses	The Annual Volume License program is a great way for schools to get the software at an affordable price. Make scheduled annual payments of just 1/3 of the standard volume license price. In addition to these benefits, get free software upgrades that are commercially released during the contract period.
Education Annual Site Licensing (EASLA)	25 licenses	Schools can also take advantage of the Site License Agreement in the form of a convenient, low-priced annual contract.

How to Purchase



Individual boxes - contact your preferred reseller or FileMaker Customer Support at (800) 325-2747.



Volume Licenses - contact your preferred reseller or FileMaker K-12 sales representative at (800) 725-2747.

More information:

<http://www.filemaker.com/purchase/store/licensing>

"Our teachers aren't statisticians, but using this FileMaker Pro-based system allows them to create reports that use detailed statistical techniques to assess student progress, while also retaining the ability to generate reports according to more conventional grading systems."

John Concilus

Coordinator of Educational Technology, Bering Strait School District (AK)

FileMaker Resources

Technical Support

The FileMaker support website provides free resources to help you answer questions about installing and configuring your software. You can find answers to common technical questions by searching the FileMaker Knowledge Base. Choose from a wide-range of articles, manuals, white papers and other documentation to provide the information you need to get the most out of your software.

www.filemaker.com/support

FileMaker Forum

The FileMaker Forum is an online user-to-user support forum for FileMaker Pro users to overcome technical issues, ask questions and get tips and advice from other users. The forum is free and available 24/7. To participate, simply sign up, or search for topics without logging in.

forum-en.filemaker.com

FileMaker Newsletter

FileMaker publishes a monthly e-newsletter that keeps you up to speed on the latest special offers, product news, updates, tips and tricks, customer stories, and more.

www.filemaker.com/news/newsletter

FileMaker Business Alliance

The FileMaker Business Alliance (FBA) provides marketing and sales support directly from FileMaker for organizations whose primary line of business is developing and selling FileMaker products or services. Many FBA members offer training and consulting services as well as specialize in developing solutions for K-12 education.

www.filemaker.com/fba

Free Trial of FileMaker Pro 11

To experience FileMaker Pro 11 first-hand, download a free 30-day trial. You'll also receive more than 30 ready-to-use Starter Solutions to help you get started organizing all your information even faster.

www.filemakertrial.com/k-12

FileMaker Technical Network

The FileMaker Technical Network is a community of FileMaker enthusiasts that get access to exclusive technical information, software and other developers.

www.filemaker.com/technet

K-12 Web Site

The most up to date information can be found on the FileMaker and K-12 education website. You'll find links to the latest product news, events, and other valuable information including K-12 solutions available from independent developers and articles on how schools are successfully using FileMaker solutions.

www.filemaker.com/k12

FileMaker Training

The FileMaker Training Series is the official training curriculum from FileMaker, Inc. It offers a series of self-paced training modules, demo files, exercises and videos designed to help you master the essentials of FileMaker solution development. This training can also be taken as a course offered by a FileMaker Authorized Trainer.

www.filemaker.com/fts

